Digital Start
General Contracting

COMPANY PROFILE · 2026

Building Saudi Arabia's Future.






DIGITAL START GENERAL CONTRACTING

YANBU · KINGDOM OF SAUDI ARABIA

WHO WE ARE

A Trusted Partner for Landmark Projects

Digital Start General Contracting is a Saudi contracting establishment headquartered in Yanbu, delivering construction, fit-out, earthworks and supply services to developers and main contractors across the Kingdom.

Since 2021 we have built a track record inside the Red Sea destination and the Madinah region — delivering on time, to specification, and to the exacting standards of giga-project environments.

2021	6	4	17M+
ESTABLISHED	MAJOR PROJECTS	RED SEA PROJECTS	SAR DELIVERED



OUR DIRECTION

Purpose that Drives Every Build

VISION

To be a preferred local contractor for the Kingdom's giga-projects.

MISSION

To deliver safe, high-quality works on time — every time.

OUR VALUES

01
QUALITY
Workmanship built to specification and inspected at every stage.

02
SAFETY
Zero-harm mindset on every site, for our people and our clients.

03
COMMITMENT
Honest schedules, clear communication, reliable delivery.

04
LOCAL CONTENT
Saudi establishment supporting local talent and suppliers.

05
SUSTAINABILITY
Responsible practices that respect sensitive environments.

06
PARTNERSHIP
Long-term relationships with developers and main contractors.

WHAT WE DELIVER

Integrated Contracting Services

01 **GENERAL CONTRACTING & BUILDING**
Structural works, concrete and formwork for residential, commercial and hospitality buildings.

02 **FINISHING & FIT-OUT**
Ceilings, partitions, tiling, cladding and interior finishing to premium standards.

03 **EARTHWORKS & EXCAVATION**
Excavation, backfilling, grading and site preparation, including for remote sites.

04 **SUPPLY & LOGISTICS**
Sourcing and delivery of construction materials to project sites on schedule.

05 **EQUIPMENT & TRANSPORT**
Trucks and equipment for hauling, transport and site operations.

06 **SAFETY & SECURITY SYSTEMS**
Supply and installation of safety and security systems for facilities.







PROVEN IN THE RED SEA

On the Ground at The Red Sea Destination

We have delivered multiple packages inside The Red Sea destination — from staff facilities and canteens to island works — meeting the strict quality, safety and environmental requirements of the destination.

SED Project
FIT-OUT · FINISHING

SAR 2.17M

CVH Project
INTERIOR WORKS

SAR 2.63M

Shura Island
CIVIL · LANDSCAPE

SAR 2.38M

RSG Canteen
STRUCTURE

SAR 3.14M

Shibara & Desert Rock
EARTHWORKS · SUPPLY · ONGOING







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OUR PROJECTS

SED PROJECT
THE RED SEA

Owner: Red Sea Global | Role: Sub-contractor

CONTRACT VALUE
2,173,000 SAR

SCOPE OF WORK
Fit-out & Finishing

LOCATION
The Red Sea, Saudi Arabia



01
SELECTED PROJECT

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OUR PROJECTS

CVH PROJECT
THE RED SEA

Owner: Red Sea Global | Role: Sub-contractor

CONTRACT VALUE
2,631,000 SAR

SCOPE OF WORK
Interior Works

LOCATION
The Red Sea, Saudi Arabia



02
SELECTED PROJECT

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OUR PROJECTS

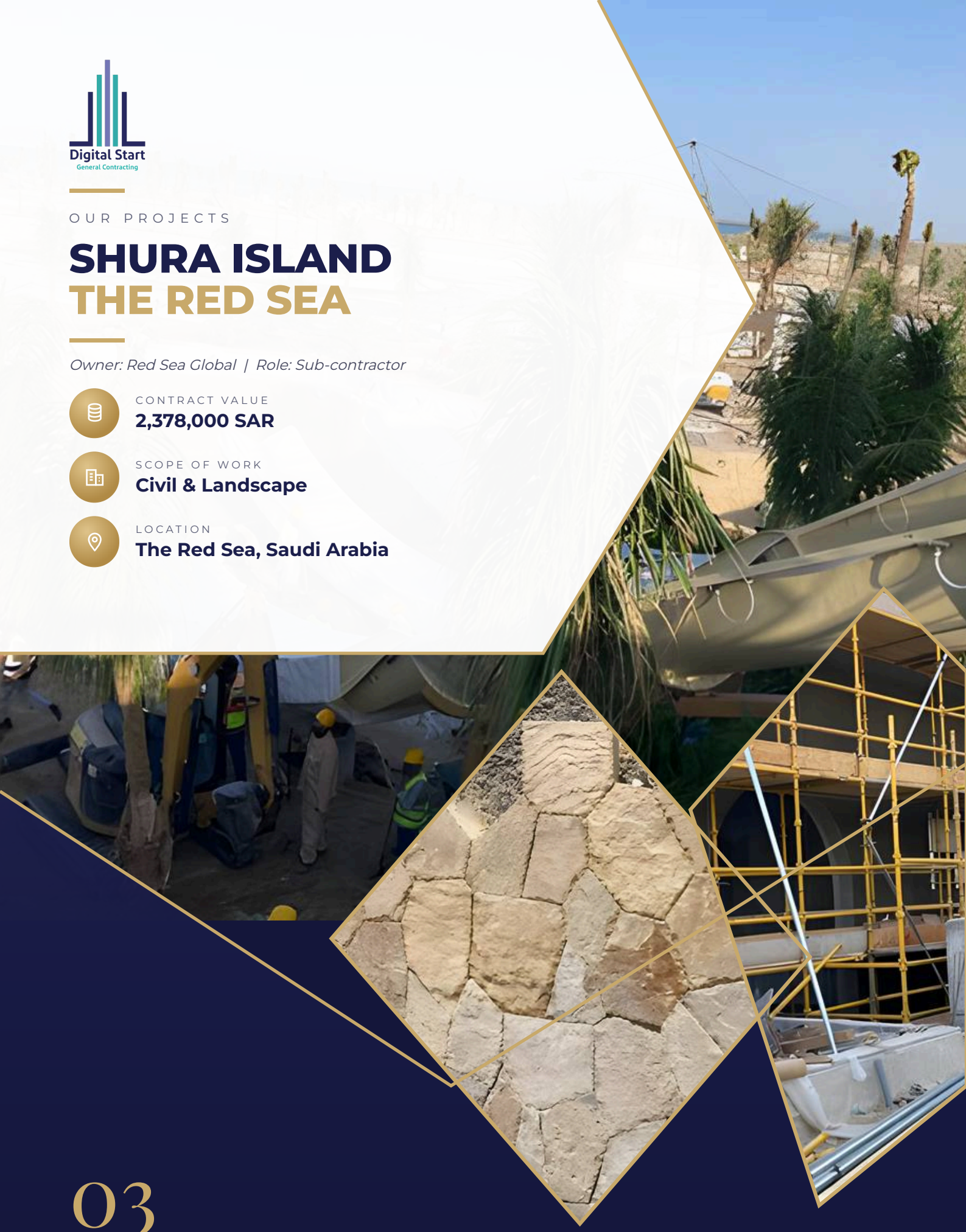
SHURA ISLAND
THE RED SEA

Owner: Red Sea Global | Role: Sub-contractor

CONTRACT VALUE
2,378,000 SAR

SCOPE OF WORK
Civil & Landscape

LOCATION
The Red Sea, Saudi Arabia



03
SELECTED PROJECT

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OUR PROJECTS

RSG CANTEEN
THE RED SEA

Owner: Red Sea Global | Role: Sub-contractor

CONTRACT VALUE
3,138,000 SAR

SCOPE OF WORK
Structural Works

LOCATION
The Red Sea, Saudi Arabia



04
SELECTED PROJECT

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OUR PROJECTS

AL DAR HOUSING MADINAH

Role: Sub-contractor

CONTRACT VALUE
4,055,000 SAR

SCOPE OF WORK
Structure & Formwork

LOCATION
Madinah, Saudi Arabia



05
SELECTED PROJECT

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OUR PROJECTS

MADINAH VILLAS
MADINAH

Role: Sub-contractor

CONTRACT VALUE
3,531,000 SAR

SCOPE OF WORK
Structural Works

LOCATION
Madinah, Saudi Arabia



06
SELECTED PROJECT

HOW WE WORK

Health, Safety, Quality & Environment

Health & Safety First

Toolbox talks, PPE compliance and site supervision on every shift.

Quality Control

Work inspected against approved drawings and specifications before handover.

Environmental Care

Responsible waste handling and respect for sensitive coastal environments.

Supplier Code of Conduct

Ethical, transparent business aligned with our clients' codes of conduct.

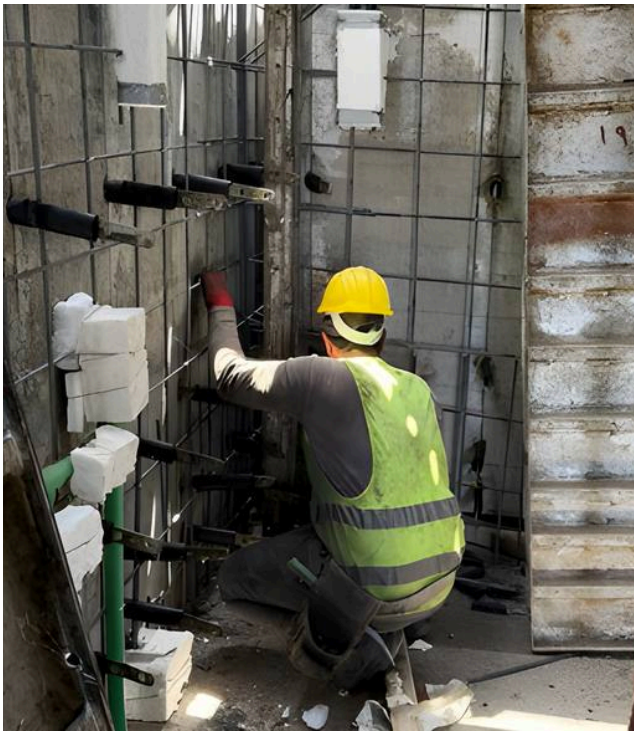
Local Workforce

Saudi establishment investing in local talent and Saudi suppliers.

On-Time Delivery

Realistic programmes, proactive reporting and responsive mobilisation.

Zero Harm	Inspected	Responsible	Local First
Safety mindset on every site, every shift	Every stage checked before handover	Waste managed with care for the environment	Saudi talent and Saudi suppliers





Digital Start
General Contracting

Let’s Build Together.

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